

PRO REPORT

Since the 2025 AGM, I have undertaken the role of TDGR Public Relations Officer with the principal aim of promoting ringing to the general public, as well as communicating the activities of the guild to members and other ringers throughout Cornwall.

In June the guild had a stand at the Truro Volunteers Fair, which provided an opportunity to engage with the public and share some information about ringing. We have a guild Instagram page which I hope to develop, but for it to be really successful it would be great to have content from across Cornwall – please get in touch if you have photos of tower/district events, bells, restoration projects etc. I am looking into options to expand the guild's social media reach, with the aim of more effectively promoting and explaining ringing to the wider public.

In October the Cathedral will be hosting the South West 12 Bell competition, which will hopefully provide a good opportunity for general ringing publicity, and I hope to work with the cathedral band and staff in the run-up to the event to make the most of this event from a PR point of view.

I would encourage towers to take opportunities to publicise their activities to their local communities. Social media can be very useful in this regard; a tower Facebook page can be a great way to engage with, and inform, members of the public about ringing and the activities of your local band. I would be happy to offer suggestions or advice in this regard - again, please get in touch. Of course, social media is not the only way to reach people, and more traditional methods such as parish magazines or community newsletters are still valuable methods of communicating with local residents. The guild has some posters, banners and promotional/informative material which are available for ringers to use for open days and local events.

Please feel free to contact me if you have any PR related suggestions or questions – for instance if you have an event coming up which you want publicising, or have some ideas about different avenues for promoting ringing amongst the general public, it would be good to hear from you. Please email me at pro@tdgr.org.uk or ring 07596 766 450 if you have anything PR-related you would like to discuss.

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